

Promotion and Donation

Make recycling a way
to reach out



Donation programs help your customers give to the causes they care about

Offering your customers a local donation option shows you care about being part of a thriving community, and that drives loyalty to your store.



Share your story with recycling customers

Tell everyone more about what your store has to offer with videos and images that play on your RVM's touch screen and can be updated in minutes.



Turn recyclers into shoppers with on-voucher promotions

Offer customers additional savings when they shop at your store by printing coupons and promotions on their refund vouchers.



LET'S PUT RECYCLING TO WORK FOR YOU

TOMRA's vision is Leading the Resource Revolution, helping to manage our planet's precious resources, today and tomorrow.

We believe that Clean Loop Recycling is the simple solution for keeping used beverage containers out of the waste stream, moving valuable materials from single use to multiple use.

As a retailer, you're at the heart of Clean Loop Recycling. You play a critical role at the point where consumers buy and return their containers.

Let's put recycling to work for you, and together we can maximize the positive impact for your customers, for your business, and for the planet.



When you partner with TOMRA, your business can experience real benefits:

A great recycling experience for your customers

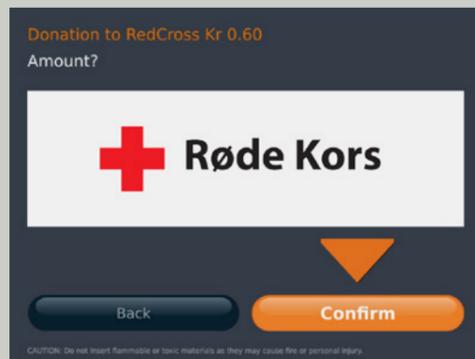
Be prepared for your customers when they're ready to recycle with tailored solutions, industry-leading technology and powerful digital tools that make their experience efficient, easy and engaging.

Efficient operations for peace of mind

Keep your store running smoothly with a reverse vending system that's accurate, secure and efficient and service that's responsive and ready to get you back to recycling anytime you could use a hand.

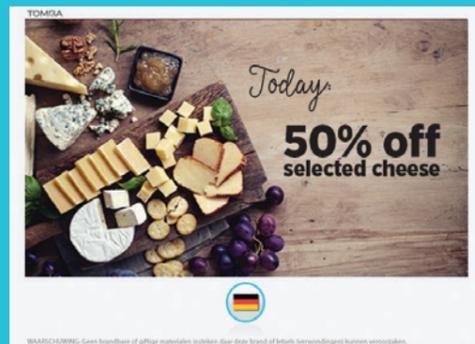
A smart investment for long-term benefits

Choose a full-service partner with a global scale, extensive experience, high quality and continuous improvements that will keep your reverse vending system working hard for your business for years to come.



Product features

- Choose up to four donation recipients for each RVM, and update them at any time.
- TOMRA Connect provides reporting on donation sums for easy campaign management.
- On-voucher promotions can be tailored to your store's individual marketing needs, including discounts, incentives and other messages.
- High resolution touch screens offer high-quality video and imagery before and after active recycling sessions.
- Schedule on-screen marketing campaigns through TOMRA Connect and have them active on your fleet within minutes.



*To access insights from Promotion and Donation, RVMs must be connected to TOMRA connect.



Get in the Loop at tomra.com

Do you have concerns over data security or privacy? Are you concerned about data security, privacy, cloud-hosted services, or any aspect of TOMRA Connect? Let us know and we will help you!

Data security and protection: TOMRA Connect data is protected using industry-standard encryption protocols during transport from RVMs to the TOMRA Connect servers. The TOMRA Connect web portal is only accessible through HTTPS with SSL encryption. In situations with loss of connectivity or electricity at the RVM location, all RVM data will remain stored in the RVM and transmitted once operational state is restored, with no loss of data. TOMRA Connect offers full data isolation and separation across customer accounts. Recent model TOMRA machines communicate over standard HTTPS protocol (TCP port 443). The benefit of this is that only standard network ports need to be opened. Older TOMRA machines communicate over encrypted HTTP protocol (AES256 encryption over TCP port 80).

Bandwidth requirements: Bandwidth requirements for RVM operation and monitoring services are <20 Kbit/s based on 2,500 empty objects returned per RVM per day. For full utilization of TOMRA Connect's capabilities for multimedia content and consumer engagement services, a modern broadband connection capacity is recommended. Actual bandwidth requirements for such multimedia services will increase as a function of media size, upload frequency, the number of RVMs sharing available connection capacity, etc. Please contact TOMRA for assistance with analyzing your needs based on anticipated usage patterns, available bandwidth and the size of your RVM fleet.

Logging and monitoring: All TOMRA software systems are monitored. Monitoring of the systems is done on different levels from server level via system logs to data quality monitoring. All systems log appropriate levels of data to detect error situations or system malfunctions.

We reserve the right to make changes to specifications without prior notice. While every effort has been made to ensure all information contained in this document is accurate, TOMRA assumes no liability for any errors, inaccuracies or omissions that may occur. All products and offers are subject to country availability.